

HE-MAX™ is clinically proven to build iron levels, blood counts which increase energy and stamina **without** making horse nervous; aids liver function.

HE-MAX™ has higher concentrations of B-Complex Vitamins than competitors, and it has proper Iron value (see data below).

- Competitively price, HE-MAX™ is the best value relative to Fe/B-complex concentrations.
- Very palatable, most horses enjoy the unique flavor.
- Government allowed label wording: “As an aid in the prevention of Iron Deficiency Anemia.”
- Independent Veterinary tests support increases in Hb and RBC count with use of HE-MAX™.

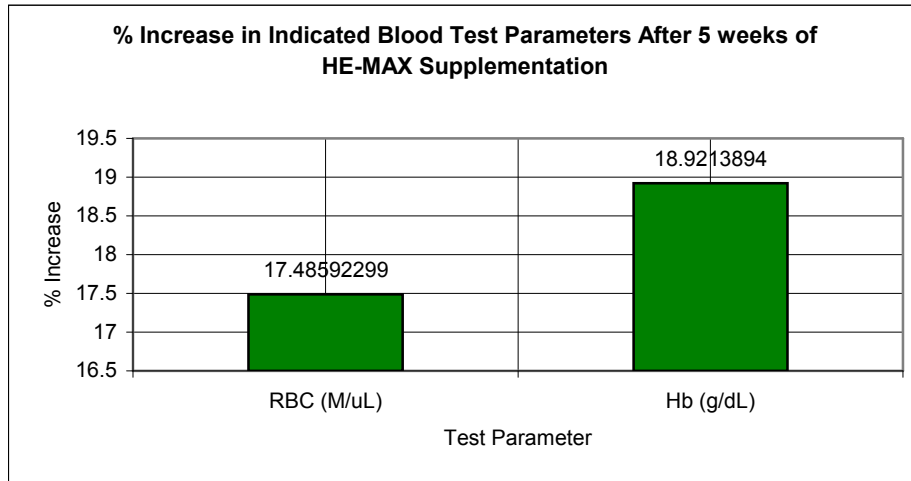
Highest quality ingredients in HE-MAX™ include: **Purified Water, Ethyl Alcohol, Ferrous Sulfate, Citric Acid, Xanthan Gum, Niacinamide, d-Calcium Pantothenate, Apple Cider Vinegar, Ascorbic Acid, Sorbitol, Riboflavin, Thiamine Mononitrate, Folic Acid, Magnesium Sulfate, Cyanocobalamin, Cobalt Sulfate, Honey, Sucrose, Pyridoxine Hydrochloride, Sodium Benzoate, Saccharin, Biotin, and Copper Sulfate.**

Product Comparison Data, per 1 fl oz:

<u>Nutrient</u>	<u>He-Max</u>	Lixotinic	Red Cell
Iron	250 mg	84.9 mg	300 mg
Vitamin B1	80 mg	12.5 mg	30 mg
Vitamin B2	80 mg	6 mg	25 mg
Vitamin B6	25 mg	7.5 mg	8 mg
Vitamin B12	105 mcg	12.5 mcg	120 mcg
Niacin	175 mg	60 mg	0
d-Pantothenic acid	175 mg	0	48 mg
Folic acid	12 mg	0	7 mg
Biotin	1 mg	0	0.02 mg
Vitamin C	295 mg	0	0

More.....

Test Result Data:



HE-MAX™ Guaranteed Analysis:

Vitamin C	295 mg/oz
Iron (Fe)	250 mg/oz
Niacin	175 mg/oz
d-Pantothenic acid	175 mg/oz
Thiamine (B1)	80 mg/oz
Riboflavin (B2)	80 mg/oz
Pyridoxine (B6)	25 mg/oz
Folic acid	12 mg/oz
Cobalt	12 mg/oz
Biotin	1 mg/oz
Magnesium	0.3 mg/oz
Copper	300 mcg/oz
Cyanocobalamin	105 mcg/oz

HE-MAX™ Feeding Instructions:

Indications: He-Max Iron and high B-complex is used as an aid in preventing iron deficiency anemia.

Directions:

Horses in training – 2 fl.oz daily. Foals – 1 fl.oz daily.

Dogs – 1 teaspoon for every 35 pounds of body weight. Calves – ½ fl.oz daily.

Cats – ½ teaspoon daily.

More.....

HE-MAX™ (continued):

Warnings:

- Do not exceed recommended feeding instructions.
- For Veterinary use only.
- Store at room temperature, protect from freezing.
- Shake well before use.
- Keep container sealed when stored.
- Keep out of reach of children.
- If conditions persist, consult a Veterinarian.

For additional information on He-Max, contact Research Associates at:
knowledgebase@researchassoc.net or call 1-800-330-VETS (8387).

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